

## CORRIDOR PLAN OVERVIEW

The recently completed Lycoming County Brownfield Assessment Program identified and evaluated Brownfield opportunities in four municipal clusters around the County. Through that two corridors were identified as having an extremely high redevelopment potential. Two separate Corridor Plans will be developed, one for each of the following locations: the City of Williamsport and the Borough of Montgomery.

## PROCESS

Through the utilization of a three-step approach involving Feasibility, Visioning and Implementation, the Corridor Plans will provide a comprehensive understanding of the areas and allow for community input to be integrated into realistic, implementable plans.

## OUTCOMES

The Corridor Plans will give the municipalities the opportunity to plan for future development in a sustainable and innovative matter that highlights each municipality's individuality. With a long-range vision, the plans will provide a legacy for the future that transcends administrations, making this project adoptable and realistic.

## TIMEFRAME

Project to be completed within 18-24 months  
SPRING/SUMMER 2009

- Awarded Grant from DCED
- Contracted with Consultant Team
- Secured DEP Funding for Environmental Components
- Began Feasibility Study (4-5 months)

FALL 2009

- Begin Visioning Process (6-7 months)

SPRING/SUMMER 2010

- Begin Implementation Strategy (7-8 months)



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### Corridor Plan Financial Partners:



### Youth Ambassador Program

WILLIAMSPORT-LYCOMING  
COMMUNITY FOUNDATION



## REALITY-BASED PLANNING

The Youth Ambassador Program was developed as part of the Visioning for the I-180 Corridor Project. It focuses on getting input from youth about the future of the City of Williamsport.

The program will give youth the opportunity to engage in municipal planning. Their ideas will be integrated into the official Corridor Plan.

## WILLIAMSPORT AREA SCHOOL DISTRICT

## WORKSHOP SCHEDULE

### **JANUARY 27, 2010**

- Presentation to students and teachers on Corridor Plan & Workshop
  - \* Background of Corridor Plan
  - \* Feasibility Study Results
- Survey Explained & Distributed

## WORKSHOP DETAILS...

Youth Ambassador Program Coordinators will present to students all the information they need to be able to get right to work the first day of the workshop.

Feasibility Study is being prepared by the Corridor Plan Consultant Team and will be used as an educational tool throughout the Youth Ambassador Program.

Survey will be about what youth want the City of Williamsport to be like in the future.. All ideas will be considered. Students will administer the survey to fellow classmates to see what they want to see in the I-180 Corridor.

S.W.O.T Analysis examines the Strengths, Weaknesses, Opportunities, Threats of the area to identify assets and needs to get a better understanding of the Corridor.

Students take a bus tour of the I-180 Corridor to better understand the location and get an idea about the size and scale..

Students will develop preliminary plan to highlight their ideas for the future of the I-180 Corridor.

Students in each class will use:  
\* SURVEY RESULTS  
\* S.W.O.T ANALYSIS  
\* FEASIBILITY STUDY  
To help develop preliminary plans for the I-180 Corridor.

Students will present their preliminary plans to the larger group. The best elements of each preliminary plans will be combined to form the final plan for the I-180 Corridor.

Representatives will be chosen from each grade to develop a presentation around the final plan they designed.

Student representatives will be invited to a regularly scheduled Williamsport City Council Meeting to present the final plan.

### **DAY 1 - FEBRUARY 3, 2010**

- Introduction to S.W.O.T. Analysis
- Field trip to view I-180 Corridor
- Map Board Introduction
- Small Group Exercise: Preliminary Plan Development

### **DAY 2 - FEBRUARY 24, 2010**

- Survey Results
- Finish Preliminary Plan Development
- Preliminary Plan Presentations
- Small Group Exercise: Combine Preliminary Plans into Final Plan
- Coordinate representatives to present to City Council
- Evaluations

### **THURSDAY in Mid-MARCH**

- Student Representatives Present Final Plan to City Council

## WORKSHOP LOCATION

- Executive Plaza  
Board of Commissioners Briefing Room  
330 Pine Street, Williamsport, PA 17701

## WORKSHOP TIME

- 8:30 a.m. to 2:30 p.m.

## I-180 CORRIDOR LOCATION



*City of Williamsport - Interstate 180 Corridor*

The Interstate 180 (I-180) Corridor is along the southern border of Williamsport and is bounded by Market Street on the East, U.S. 15 on the West, Interstate 180 on the South, and 3<sup>rd</sup> Street on the North.

## FOR MORE INFORMATION...

Visit the following online resources:

- [www.lyco.org](http://www.lyco.org)
- [www.williamsport.org](http://www.williamsport.org)
- [www.cityofwilliamsport.org](http://www.cityofwilliamsport.org)