



**Drop off Location**  
**Lycoming County Veterans Affairs Office**  
330 Pine Street, Suite 401  
Williamsport, PA 17701  
Phone: 570-320-2101

**Lycoming County Hometown Heroes, Inc.**  
**Hometown Heroes**  
**2018 Streetlight Banner Program**

The Lycoming County Hometown Heroes, Inc. (LCHH) program serves as a tribute to recognize service men and women from the Lycoming County area who have served or are serving our country in a branch of the military.

Reserve your space starting on **January 1, 2018**. Purchase deadline will be **September 7, 2018**.

Each individual banner will include the veteran's name, picture, branch of service, era of service and sponsor's name.

The program is non-political and non-partisan.

- ★ **Early Bird Special: Purchase Banner by April 6, 2018, and receive 15% off.**
- ★ **Special Offer- With the purchase of this year's banner we are offering a garden flag for \$40.00.**  
The garden flag will have the Veteran's name, branch of service, era of service and picture. This flag will fit on a normal garden flag holder.

**The Hometown Heroes Banners:**

- ★ Will be on display for **one** year
- ★ Will be 18" wide and 36" high
- ★ Will be located on street lights in Williamsport
- ★ Will include the sponsor's name prominently displayed at the bottom of the banner

**Ways to Sponsor a Banner**

- ★ Family members and loved ones of veterans may purchase a banner themselves or obtain sponsorship by a local business.
  - LCHH is not responsible for finding sponsorship for banners purchased by individuals, family members or loved ones.
- ★ Should a family wish to purchase a banner; the family name will appear on the banner in place of the business sponsorship name.
- ★ Businesses may sponsor a banner for a particular veteran by contacting Lycoming County Home Town Heroes Inc.
- ★ Cost of sponsorship for families, individuals and civic organizations and businesses is **\$210.00**.

**Sponsorships Benefits include:**

- ★ Sponsor's name listed on each banner purchased
- ★ Participation in the Lycoming County Hometown Hero Ceremony
- ★ Listing in the Lycoming County Hometown Hero Ceremony Program Booklet

***Lycoming County Hometown Heroes, Inc. is a not for profit, organization whose mission is to recognize the contributions of our veterans who served, promote role models for our youth, and provide assistance to veterans and their families in need.***

All sponsorships are tax deductible to the extent allowed by the law.

- ★ **Not looking to Sponsor a Banner, Donations also accepted all year round.**

Lycoming County Hometown Heroes, Inc. will make a good faith effort to hang banners on light poles in areas desirable to your business; **however final placement is at LCHH's discretion.**

The banners will be provided to the sponsor of the banner at the end of the display year.

\*If the specific veteran is being honored, the sponsor must complete the sponsorship form. This helps to ensure that LCHH has the most accurate and correct information. Sponsorship forms CANNOT be completed by LCHH, or over the telephone. **\*Forms MUST be fully completed to be accepted for sponsorship.**

\*Please include the Veteran/ Family of Veteran's personal information so we are able to send the LCHH Ceremony information directly to them.

## 2018 Hometown Heroes Banner Program

**Hometown Hero Information (Please print) Submit an ORIGINAL PHOTO- it will be returned**

Name of Veteran in Photo (*as it should appear on banner*): \_\_\_\_\_

Is the Veteran? **ALIVE** \_\_\_\_\_ **DECEASED** \_\_\_\_\_ **KIA** \_\_\_\_\_ **POW/MIA** \_\_\_\_\_

Era of Service (WWI, WWII, etc.)\*\* \_\_\_\_\_ Branch of Military: \_\_\_\_\_

Is this a Renewal? **Yes** \_\_\_\_\_ **No** \_\_\_\_\_ If so, are you using the same Picture? **Yes** \_\_\_\_\_ **No** \_\_\_\_\_

Sponsor's Name (*as it should appear on banner*): \_\_\_\_\_

Name of person submitting photo: \_\_\_\_\_ Relationship to Veteran: \_\_\_\_\_

Veteran/ Family of Veteran's Information:

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

### **PHOTO RELEASE**

I hereby grant Lycoming County Hometown Heroes, Inc., permission to use the attached photo (which includes a likeness of me or of my relative) in the 2018 Williamsport Hometown Heroes Program without payment or other consideration.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Printed name)

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### **SPECIAL OFFER- \$40.00 Garden Flag**

\_\_\_\_ **Yes** I want to include a garden flag for \$40.00 along with my Large Banner Purchase

\_\_\_\_ **No** I do not wish to purchase a garden flag

### **BUSINESS SPONSOR (Please fill in this section also – please print)**

Sponsor Name (*as it should appear on banner*): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_ Yes, I will make a contribution to the Hometown Hero Celebration

\_\_\_\_ Yes, I will sponsor a Banner

### **PLEASE MARK ONE - If sponsoring a banner but do not have a veteran**

\_\_\_\_ The Business would like the banner

\_\_\_\_ The veteran/ family of veteran may have the banner

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#### **\*\*Era of Service - Official Department of Defense Dates \*\***

**Global War on Terror (GWOT):** September 11, 2001 - to present

**Cold War:** September 2, 1945 – December 26, 1991

**Persian Gulf:** August 2, 1990 - August 31, 1991

**Korean Conflict Era:** June 27, 1950 - January 31, 1955

**Vietnam Era:** February 28, 1961 - May 7, 1975

**WW I Era:** April 6, 1917 - November 11, 1918

**WW II Era:** December 7, 1941 - December 31, 1946

**\*\*IF YOU HAVE ANY QUESTIONS PLEASE CONTACT US AT 570-320-2101\*\***