

Return REGISTRATION Forms to:
Kathryn Fidler, iHeartMedia
1559 West 4TH Street, Williamsport, PA 17701



Please make FINANCIAL CONTRIBUTIONS to:
Lycoming County Veteran's Parade Committee
ATTN: David Keene, c/o Lycoming County Veterans Affairs
48 West 3RD Street, Williamsport, PA 17701

Dear Friends of Veterans,

Last year's 2015 Veteran's Parade was held in Muncy, and we would like to thank all the veterans, volunteers and friends that participated. We would like to continue to honor veterans with an annual parade. This year's parade will be held in Montgomery, Pennsylvania on Saturday, November 5TH. The parade will start forming at 11am, and step off at 2pm.

In order for the parade to continue, we would like to ask for your support. There are several ways you can help. The first way, is to participate in the parade. Another is to make a financial contribution, or place an ad in our booklet. Information including instructions, and deadlines, are enclosed. Please consider helping us honor and celebrate the sacrifices our veterans have made.

Thank you for taking the time to review this letter and information. Please consider joining us in this celebration.

Sincerely,

The 2016 Veteran's Parade Committee

REGISTRATION FORM
Lycoming County Veteran's Parade

Saturday, November 5TH, 2016
FORMS ARE DUE NO LATER THAN October 20TH, 2016.

BUSINESS GROUP/ORGANIZATION:

CONTACT NAME: _____

ADDRESS: _____

CITY _____	STATE _____	ZIP _____
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PHONE NUMBER: _____ CELL: _____

EMAIL REQUIRED:

NUMBER OF PERSONS IN UNIT _____

FLOAT DESCRIPTION: (Height, Width, Length, etc.)

EMCEE NARRATIVE:

COMMUNITY CHALLENGE CHARITY:

RETURN THIS FORM TO: Kathryn Fidler, iHeartMedia, 1559 West 4TH Street, Williamsport, PA 17701



2016 LYCOMING COUNTY VETERAN'S PARADE SPONSORSHIP FORM

Parade Date: Saturday, November 5, 2016 – Montgomery, PA

Contact name (Person to call with questions):

Name of Business/Organization:

Contact Address:

Contact Phone Number:

Contact E-mail Address:

Please check a box below for your Veteran's Parade Sponsorship Commitment

- Title Sponsorship (only 1 available) – Opportunity to “own” a piece of this parade. In being a sponsor of this event you, and your business, will have a full page black and white ad in the parade booklet and all print, digital and radio mentions. *Investment \$3,500*
- Presenting Sponsorship (only 2 available) – Opportunity to “own” a piece of this parade. In being a sponsor of this event you, or your business, will have a half page black and white ad in the parade booklet and a listing in all print, digital and radio mentions. *Investment \$2,500*
- Division Sponsorship (depends on number of divisions) – Opportunity to be tied directly to one of the parade divisions with signage, and a listing on radio web sites. Division sponsors provide their own Signage. *Investment \$1,000*
- Community Contributor – In being a community contributor of this event you, and your business, will have a listing in the parade booklet. *Investment \$500*
- Personal Contributor - Consider being a personal contributor for this event as these donations help us continue to honor and support all Veterans in presenting this parade. You will receive recognition as a contributor in the book. *Investment \$50*

Please check a box below if you would like to Advertise in the Veteran's Parade Booklet

Color ads are limited and on a first purchased basis. Please, check a box below

- 4 ½" x 7 ½" Front Inside Cover (full page color one available) \$250.00
- 4 ½" x 7 ½" Inside Back Cover (full page color one available) \$250.00
- 4 ½" x 7 ½" Outside Back Cover (full page color one available) \$250.00

BLACK and WHITE ads (Please check one of the below)

- 4 ½" x 7 ½" Full Page (black and white) \$150.00
- 4 ½" x 3 ¾" Half Page (black and white) \$100.00
- 4 ½" x 1 7/8" Quarter Page (black and white) \$75.00
- Name Listing (listed in the Contributors pages) \$25.00



Please send your payment to: David A. Keene, Asst. Dir., Lycoming County Veterans Affairs,
48 West 3RD St., Williamsport, PA 17701. And, please be sure to send your artwork to:

stephaniemachinski@iheartmedia.com or 1559 West 4TH St., Williamsport, PA 17701, phone: 570-327-1400.