



Drop off Location
Lycoming County Veterans Affairs Office
330 Pine Street, Suite 401
Williamsport, PA 17701
Phone: 570-320-2101

Lycoming County Hometown Heroes, Inc.
Hometown Heroes
2016 Streetlight Banner Program

The Lycoming County Hometown Heroes, Inc. (LCHH) is proud to sponsor the "Hometown Heroes" Banner Program – The program serves as tribute to recognize service men and women from the Lycoming County area who have served or are serving our country in a branch of the military. Deadline for submission of applications is **September 2, 2016**.

Each individual banner will be unique and honor a specific Lycoming County area service man or woman and will include their picture, branch of service and era of service. The program is non-political and non-partisan. This effort is to serve as a living memorial to those service men and women from the Lycoming County area that have served or are currently serving in our military branches.

The Hometown Heroes Banners:

- ★ Will be on display for **one** year
- ★ Will be 18" wide and 36" high
- ★ Will be located on street lights in Williamsport
- ★ Will include the sponsor's name prominently displayed at the bottom of the banner

Ways to Sponsor a Banner

- ★ Family members and loved ones of veterans may purchase a banner themselves or obtain sponsorship by a local business.
 - LCHH is not responsible for finding sponsorship for banners purchased by individuals, family members or loved ones.
- ★ Should a family wish to purchase a banner; the family name will appear on the banner in place of the business sponsorship name.
- ★ Businesses may sponsor a banner for a particular veteran by contacting Lycoming County Home Town Heroes Inc. through our drop off location at the Lycoming County Veterans Affairs office.
- ★ Cost of sponsorship for families, individuals and civic organizations and businesses is **\$210.00**.

Sponsorships Benefits include:

- ★ Sponsor's name listed on each banner purchased
- ★ Participation in the Lycoming County Hometown Hero Ceremony in November
- ★ Listing in the Lycoming County Hometown Hero Ceremony Program Booklet

Lycoming County Hometown Heroes, Inc. is a not for profit, organization whose mission is to recognize the contributions of our veterans who served, promote role models for our youth, and provide assistance to veterans and their families in need.

All sponsorships are tax deductible to the extent allowed by the law.

Contributions toward the Program and Celebration are also accepted and all contributors will receive a listing in the Hometown Hero Ceremony Program Book.

Lycoming County Home Town Heroes, Inc. will make a good faith effort to hang banners on light poles in areas desirable to your business; however final placement is at LCHH's discretion.

The banners will be provided to the sponsor of the banner at the end of the display year.

*If the specific veteran is being honored, the sponsor must complete the sponsorship form. This helps to ensure that LCHH has the most accurate and correct information. Sponsorship forms cannot be completed by LCHH over the telephone.

2016 Hometown Heroes Banner Program

Hometown Hero Information (Please print) Submit an ORIGINAL PHOTO- it will be returned

Name of Person in Photo (*as it should appear on banner*): _____

Era of Service (WWI, WWII, etc.)** _____ Branch of Military: _____

Is this a Renewal? **Yes** _____ **No** _____ If so, are you using the same Picture? **Yes** _____ **No** _____

Name of person submitting photo: _____ Relationship to Hometown Hero: _____

Sponsor's Name (*as it should appear on banner*): _____

Phone Number: _____ E-Mail Address: _____

Address: _____

PHOTO RELEASE FORM

I hereby grant Lycoming County Hometown Heroes, Inc., permission to use the attached photo (which includes a likeness of me or of my relative) in the 2015 Williamsport Hometown Hero Program without payment or other consideration.

(Signature) (Date) (Printed name)

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BUSINESS SPONSOR (Please fill in this section also – please print)

Sponsor Name (*as it should appear on banner*): _____

Contact Name: _____ Email Address: _____

Address: _____ City, State, Zip: _____

Phone Number: _____ E-Mail Address: _____

_____ Yes, I will make a contribution to the Hometown Hero Celebration

_____ Yes, I will sponsor a Banner

PLEASE MARK ONE - If sponsoring a banner but do not have a veteran

_____ The Business would like the banner

_____ The family of the veteran may have the banner

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****Era of Service - Official Department of Defense Dates ****

Global War on Terror (GWOT): September 11, 2001 - to present

Cold War: September 2, 1945 – December 26, 1991

Persian Gulf: August 2, 1990 - August 31, 1991

Korean Conflict Era: June 27, 1950 - January 31, 1955

Vietnam Era: February 28, 1961 - May 7, 1975

WW I Era: April 6, 1917 - November 11, 1918

WW II Era: December 7, 1941 - December 31, 1946