

SWOT Analysis Notes

Lycoming County 2016 Comprehensive Plan Update
Rural Central PAT, Staff Lead: Frances McJunkin
Wednesday, November 18th 2015 6:00 – 7:30 PM
Executive Plaza, 330 Pine Street, Williamsport, PA



Strengths: 10 votes total

- 3 – Wonderful place to be/beautiful place to live
- 2 – Farmers/strong community that sticks together
- 2 – Operate economically/lack of overhead costs
- 2 – Lack of development/natural beauty and lack of “big box” store type development
- 1 – Recreation from natural resources
- 0 – New cell tower

Weaknesses: 10 votes total

- 3 – Lack of volunteers for fire, ambulance, etc. due to increased state training requirements
- 2 – Need for additional funding for roads, etc.
- 2 – Lack of volunteers for township i.e. auditors, tax preparers
- 2 – Inconsistent cell service
- 1 – Operating with part time staff/Lack of full time employees
- 0 – Increased labor costs versus cost of services needed i.e. snow plowing
- 0 – Floodplain
- 0 – Non-certified levee/flood protection

Opportunities: 10 votes total

- 4 – Availability of funding Act 13 etc.
- 2 – Active township participation
- 2 – Increased funds for roads/road improvements
- 2 – Potential for new township/community parks
- 0 – Purchase new equipment
- 0 – Oil and gas companies to furnish oil/gas lines to community/potential to access gas

Threats: 10 votes total

- 5 – Potential loss of impact fee
- 2 – Lycoming Creek flooding
- 2 – Legal notice issues/not aware of notices for zoning
- 1 – State mandates EPA/DEP
- 0 – Oil and Gas impacts on roads
- 0 – Traffic (highway spillover)
- 0 – Uncontrolled development