



## **BRODART NEIGHBORHOOD IMPROVEMENT PROGRAM**

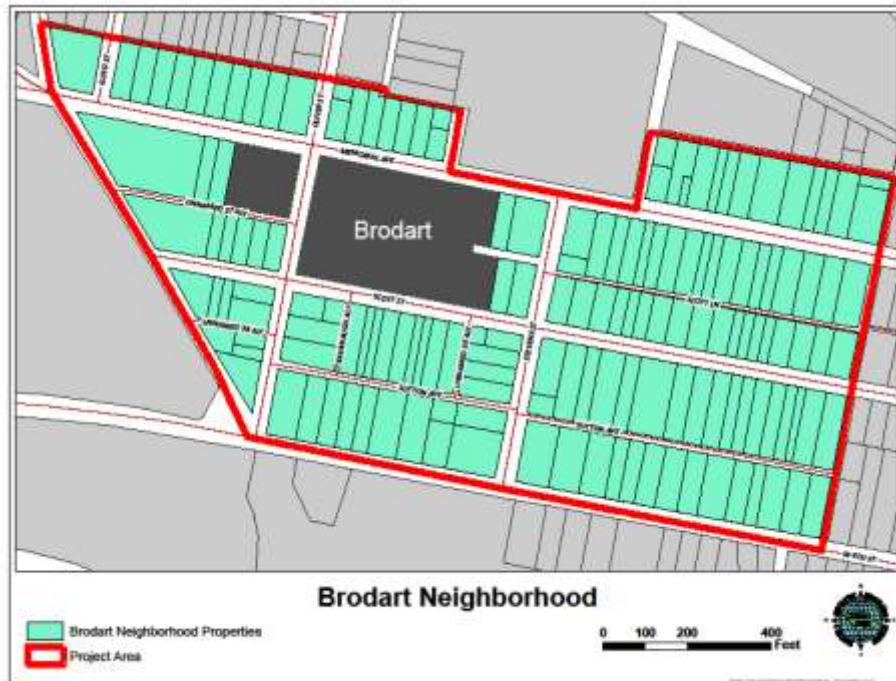
### **Project Summary**

The **Brodart Neighborhood Improvement Program (BNIP)** is one of three components of a comprehensive project intended to address a multitude of housing needs in Lycoming County called The Williamsport Housing Strategy. This Strategy includes the redevelopment of the former Brodart Warehouse *aka* Memorial Homes Project, the development of a senior housing project known as Grove Street Commons on Almond Street at the east end of the City, and the BNIP.

The County and the City of Williamsport have developed a partnership with area organizations to target both financial and human resources that address housing and infrastructure needs in the neighborhood immediately surrounding the former Brodart site. This is a coordinated effort that leverages a multitude of local and state resources.

**Goal:** To reinvest in one of the City's core neighborhoods by addressing a diversity of housing and community investment needs that will both support the redevelopment of the old Brodart Warehouse site and reinvigorate the housing market in the City of Williamsport.

**Context:** The immediate neighborhood blocks surrounding the former Brodart site.



**Project:**

- Interior and Exterior health and safety home improvements to existing homes in the Brodart neighborhood through the STEP Homes-in-Need Program;
- Housing Counseling offered through STEP’s Housing Counseling and Financial Management Program;
- Streetscape enhancements to neighborhood streets surrounding former Brodart site; and
- Exterior home and property enhancement assistance through Habitat for Humanity’s *A Brush With Kindness* (ABWK) program.

**Funding for Neighborhood Improvement Projects collected to date:**

**\$500,000** for STEP’s Homes-in-Need Program and Housing Counseling  
**\$ 50,000** for Habitat for Humanity’s *A Brush With Kindness* Program  
**\$300,000** City CDBG funds budgeted for streetscape enhancements  
**\$200,000** County Act 13 funds allocated for streetscape enhancements  
**\$500,000** PA DCED funds awarded for streetscape enhancements  
**\$200,000** for the City’s Rental Rehab Program focused in this neighborhood

\* Additional grants will be written to both State agencies and local foundations to enhance the financial resources for both individual property and public right-of-way improvements.

**Timeline of known dates:**

April 2013 First Brodart Neighborhood Outreach Meeting (8 total to date)  
November 2013 Groundbreaking Ceremony for Memorial Homes – Phase I  
Dec 2013 Brodart demolition and remediation completed  
April 2014 PA DCED announcement of funds and tour of neighborhood  
March 2015 Ribbon Cutting Ceremony for Memorial Homes –Phase I

**Partners and Contact Info:**



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**Project Website:**

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